



BERGERAC WINE HOLDINGS PLC
Registered in England, Co. # 10138766
Incorporated under the Companies Act 2006

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BERGERAC WINE HOLDINGS PLC.

Dordogne Wine's "8 for 80" offer in UK,
Chateau Riffaud and Shanghai Office launch

Dear Wine Lover,

August has started off with some excitement at Bergerac Wine Holdings ("BWH")...

Firstly, Dordogne Wines in the UK have launched an "8 for 80" deal, selling 8 bottles of Bergerac Wine for GBP 80, thus celebrating the 80 years since the first Bergerac appellations were created after the split from Bordeaux. Their web-site is www.dordognewines.co.uk, contact Jake and his team to enjoy a hand-picked selection of our excellent wines. Jake particularly loves the Rose...

Secondly, BWH has also penned the contract to acquire Chateau Riffaud's vineyards, 14.7 hectares of Montravel vines right on the border with well-known Saint Emilion - same soil, same climate, same grapes, great wine, even greater price... When the dust settles we will have some stock to sell, and furthermore our team will start working on the vines from the harvest to produce high-quality wines for next year.

Finally, we welcome Marc Amram to our team, who is based in Shanghai and also runs a European branding company - he will be overseeing our distribution and marketing into China, Korea (where he was at Yonsei university), and other parts of Asia. Ganbei Marc!!!

For further information, pls follow us on Facebook or www.bergeracwine.com



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